



## About World Stroke Day – Saturday 29 October 2016

Under the campaign theme *'Face the Facts: Stroke is treatable'* the WSO is highlighting six key facts which can dramatically improve stroke outcomes.

- 1 **Early recognition makes a big difference** so we encourage the public to learn the signs of **F.A.S.T.**
- 2 **Organized stroke care in specialized stroke care units improves the chance of a good outcome by 14%.** Stroke units are the centerpiece of the WSO Global Stroke Guidelines (*IJS 2014*). All stroke patients should be able to access essential stroke services, regardless of the economic setting.
- 3 **The use of tPA, (intravenous thrombolysis) improves the chance of a good outcome by 30% in appropriate patients.**
- 4 **The exciting advance of endovascular thrombectomy** means that a dramatic 50% of those eligible for treatment with blocked large arteries can potentially have a better outcome with endovascular intervention, carried out in advanced, comprehensive stroke centers.
- 5 **Rehabilitation is a critical step in the treatment process.**
- 6 **Primary and secondary prevention treatments and lifestyle changes can reduce the risk of a stroke.**

As part of World Stroke Day we are encouraging people to:

- Host a stroke awareness event
- Download the campaign resource toolkit
- Join the World Stroke Campaign via social media

**Facebook:** @worldstrokecampaign

**Twitter:** WStrokeCampaign

**Hashtag** #WSD16